

Mitchell Senioris - Product Designer

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My design philosophy is rooted in clarity, usability, and accessibility – Integrating emerging technology to develop new and exciting products. I understand a production pipeline and value consumer feedback and survey data. I have a strong understanding of emerging design principles and consumer trends. I have experience creating and organizing community events solo and collaboratively with a team.

Work Experience

Astro SuperBowl, 3203 Harry Wurzbach Rd, San Antonio, TX 78209 – *Bowling Mechanic and Building Maintenance*

2024-Current

- Diagnose, repair, and maintain old bowling machines – I also fabricate parts that are no longer commercially available.
- Managing preventative maintenance schedules for the separate departments in the building.

Personal Design Projects – UI/UX Design and Graphic Design

- **Wemby O's** - Product Mockup - Wembanyama Themed Cereal
 - Product Design Project inspired by the *Slam Duncan O's* (a cereal product sold by HEB in 2017). Utilizing current trends and market interest research to design a product that I think would be successful in stores. An example of my graphic design abilities.
- **Airways** - App Prototype - Airport Travel Companion
 - Design Project showcasing my UI/UX design skills via an app prototype using Figma and Adobe Photoshop. Utilized paper map pre-production and public surveying to gather user feedback.
- **Rooster Roux** - App Prototype/Brand Identity - French Recipe Search and Discovery
 - Design Project highlighting unique ideas such as a real-time audio walkthrough of someone making the exact recipe.

Education

University of Texas at Dallas – *Arts, Technology, and Emerging Communications*, BA 2023

Skills

UI/UX and Interactive Design Prototyping

Graphic Design

Surveys and Analytical Research

Usability and Accessibility Testing

Tools

Adobe Creative Suite

MS Office Suite

Figma

Feedback/Surveying Platforms